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Southeast Quality Milk Initiative-- 2nd Annual Meeting
2060 Litton-Reaves Hall
Blacksburg, Virginia 24061



Southeast Quality Milk Initiative

2nd Annual Meeting
September 22-24, 2014



Mon., September 22, 2014

- 8:30 am** Welcome—Dean Alan Grant, College of Agriculture and Life Sciences, Virginia Tech
Overview and Objectives of the SQMI Project (Steve Oliver)
Southern Quality Milk Initiative: What it Means to Southeastern Producers
- 9:00 am** What is the Current Status of Milk Quality in the SE? Cell Count Information (Gina Pighetti)
- 9:30 am** Southeastern Producers' Experiences, Perceptions, & Attitudes about Mastitis & Bulk Tank SCC Management (Susan Schexnayder)

10:15—10:30 am Refreshment Break (Latham Foyer)

- Breakout Sessions**
- 10:30 am- Session 1 (Cascades):** Mastitis Treatment
12:00 pm Options and Making Economically Sound Decisions (Jeffrey Bewley, Michelle Arnold, and Derrick Nolan)

or

- 10:30 am- Session 2 (Drillfield):** Pain and Mastitis: An
12:00 pm Animal Welfare Issue (Christina Petersson-Wolfe)

12:00—1:00 Lunch (Latham AB)

- Breakout Sessions**
- 1:00 - Session 3:** Milking Parlor and Equipment Evaluation
5:00 pm at VT Dairy (Limited to 25 participants) (Abby Griffith, Amanda Sterrett-Stone, Stephanie Hill Ward and Diamond V's Dave Ohman)

or

- 1:00 - Session 4 (Cascades):** On-Farm Culture
5:00 pm Techniques Made Easy (Christina Petersson-Wolfe)

5:00 Adjourn—Dinner on your own

Tues., September 23, 2014

- Breakout Sessions**
- 9:00 am- Session 5 (Cascades):** Best use of DHIA Records
12:00 pm (Limited to 25-participants to bring laptop) (Jeffrey Bewley)

or

- 9:00 am- Session 6 (Drillfield):** Interpreting Bulk Tank SCC
12:00 pm and Bacteria Counts (Kristy Campbell)

10:00—10:30 Refreshment Break (Latham Foyer)

12:00—1:00 Lunch (Latham AB) then Conclude General Session

1:00 Commence Advisory Board Meeting | Closed Session

- 1:00-2:00** -Welcoming remarks by Mike Akers, Department
pm Head, Virginia Tech Department of Dairy Science
-Meet and Greet
-Advisory Board Comments
-Overview of the SQMI 2013 External Advisory Committee Report and the project team team's response
-Comments by Senior PI Steve Oliver

2:00-2:45 Objective 1 update and progress made
pm (Mark Fly)

2:45-3:30 Objective 2 update and progress made
pm (Gina Pighetti)

3:30-4:00 pm Refreshment Break (Latham Foyer)

4:00-4:30 Objective 3 update and progress made
pm (Jeffrey Bewley and Christina Petersson-Wolfe)

4:30-5:00 Objective 4 update and progress made
pm (Steve Nickerson)

5:00 Adjourn—Dutch Treat Dinner at Zeppoli's

Wed., September 24, 2014

Continue Advisory Board Meeting | Closed Session

- 8:00 -** -Plans for sustaining the SQMI beyond project
10:30 am termination
-Group discussion of pressing issues and leading topics

10:30-11:00 am Refreshment Break (Upper Quad)

11:00 am - Continue discussion session
12:00 pm

12:00—1:00 Lunch (Preston's)

1:00 - 3:00 -Impressions of SQMI accomplishments by
pm Advisory Panel

3:00 **ADJOURN**

REGISTRATION INFORMATION & LODGING

Monday/Tuesday Registration: \$125.00

(Open session—Monday and half-day Tuesday, hands-on demonstrations and educational short-courses.)

Full Meeting Registration: \$175.00

(General Session + Closed session—3-day | Limited to project personnel and advisory board for planning.)

[Register here:](http://www.cpe.vt.edu/reg/sequalitymilk/) (<http://www.cpe.vt.edu/reg/sequalitymilk/>)

A block of rooms has been set aside at The Inn at Virginia Tech for the SQMI event at a special rate of \$109 /night for participants. (Virginia sales tax will be added, but the usual lodging tax will not.) Contact the Inn at Virginia Tech via <http://www.innatvirginiatech.com/> or at 540-231-8000 to make your reservations.

A continental breakfast will be provided each morning.